# ANDY JAKUBOWSKI

**TIER**
Oct–Dec 2018
*Freelance lead product designer*

Led the design of TIER's electric scooter app. Worked directly with founders to perfect the user experience. Built JavaScript prototypes to validate ideas. Set up and documented a design system to guide future teams.

**Mercedes-Benz.io**
Nov 2017–Sep 2018
*Freelance lead product designer, customer experience*

Shipped Bertha, an app for finding and paying at gas stations. Focused on map navigation and finding gas on the road. Designed a color coding system for pricing. Introduced in-depth interviews and user testing to the company.

**Doodle**
Jan 2016–Jun 2017
*Freelance lead product designer, apps*

Improved Doodle's meeting scheduling apps. Led extensive user interviews and usability testing. Designed an iMessage app. Increased poll creation by 30 %. Launched a full visual redesign. Lifted ratings from ~4.0 to 4.6–4.8 out of 5 stars.

**Red Bull TV & Edenspiekermann**
Sep 2014–Jul 2015
*Freelance senior product designer*

Reimagined Red Bull TV which later won a Google Play Award for Best TV Experience. Prototyped complex remote-operated TV UI, autoplay, a minimized player, and more. Built a design system spanning Web, native apps, TV.

**GetYourGuide**
Jun 2013–Jun 2014
*Product designer*

Designed, user tested, and launched the first native apps for the SoftBank-backed unicorn travel startup. Drove customer retention by designing an in-app ticket feature. Collaborated on a cross-platform design style guide.

**BigSprocket**
Apr 2010–Jul 2010
*Remote freelance iOS developer*

As a student, programmed a wine lovers' app with a Texas software studio. Used a barcode scanning library. Made asynchronous HTTP requests to retrieve data from a server. Cached data for faster load times. Used Core Location API.

**Decluttered Mind**
Aug 2009–Jul 2011
*Independent iOS developer*

Launched six apps on the App Store, two featured by Apple. The most successful, Quote Portal, reached #1 in its category in Australia and sold ~10,000 copies. Hired and managed two developers to work on that app.

## SUMMARY

- 10+ years of experience
- end-to-end product work
- customer focus through prototyping and testing
- plain ES6, Ruby on Rails, React, PWA, Postgres
- sold own apps on App Store
- STEM & business education

## EDUCATION

Launch School
2019–2020
*Core Curriculum: mastery of programming fundamentals*

Poznań University of Economics
2008-2012
*Business Management*

## WEBSITE

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## EMAIL

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## GITHUB

github.com/andyjakubowski

## TWITTER

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